

Charles L. Blockson

• EXHIBITION •



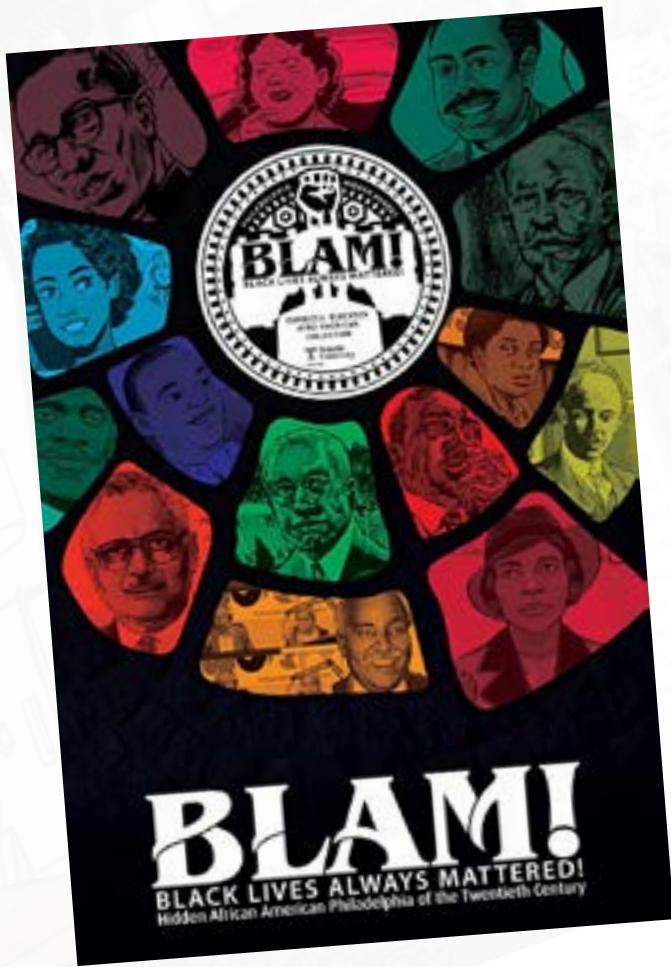
BLAM!

BLACK LIVES ALWAYS MATTERED!
Hidden African American Philadelphia of the Twentieth Century

SPONSORSHIP OPPORTUNITIES

thecentretheater.com • 208 DeKalb St. Norristown, pa 19401

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African American history has produced countless exceptional heroes, leaders, and role models. The illustrated novel, *BLAM! Black Lives Always Mattered!* tells the inspiring stories of 14 important Black Philadelphians.

Featuring comic book adaptations of the lives of these important Philadelphian figures, BLAM! portrays history through a new medium as a way to engage with a new audience. BLAM! will encourage those who visit the Exhibition to become inspired to read, create, and learn.

The Charles L. Blockson Exhibition in the Centre Theater will host BLAM! from November 2023 to April 2024. Promoting “meet the artist” events and art activities, community members will learn through engagement about the influential members of our community who helped to inspire change.



Eric Battle
Curator/Art Director, Black Lives Always Mattered Project

Produced by the Charles L. Blockson Afro-American Collection with the support of the Pew Center for Arts & Heritage, the graphic novel *BLAM! Black Lives Always Mattered!* tells the inspiring stories of 14 important Black Philadelphians, such as opera singer Marian Anderson, civil rights leader W.E.B. Du Bois, and “Father of the Harlem Renaissance,” Alain Locke.



Crystal Bird Fauset (artist: Dylan Caleho)



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Sponsorship Term November 2023 - April 2024

EXHIBITION HOURS

MON-WED: PRIVATE | THURS-SUN: 10AM-5PM

\$3,500 Sponsor Benefits

1. Branding
 - Sponsor will be branded a sponsor of the BLAM! traveling exhibition featured at the Blockson Exhibition.
2. Signage
 - Logo displayed on the Exhibition
 - Logo displayed on the rotating BLAM! exhibit graphic on the 1st Floor Lobby TV.
 - Logo displayed on the rotating BLAM! exhibit graphic on the 4th Floor Theater Lobby TV.
3. Website
 - Sponsorship featured on the Centre Theater and "The Charles L. Blockson Exhibition" webpages.
4. Social Media
 - Sponsorship recognized in at least 4 social media posts on the Theater's Social Account.
5. Additional Benefits
 - Free Days:
 - Admission to The Charles L. Blockson Exhibition will be FREE on MLK Day, thanks to your sponsorship and Tompkins Community Bank.
 - Press:
 - A press release will mention Sponsor's support of the traveling exhibit. Sponsor is welcome to provide a quote for the release.
 - Passes:
 - Sponsor will receive 20 free tickets to The Charles L. Blockson Exhibition.

\$1,000 Sponsor Benefits

1. Signage
 - Logo displayed on the rotating BLAM! exhibit graphic on the 1st Floor Lobby TV.
 - Logo displayed on the rotating BLAM! exhibit graphic on the 4th Floor Theater Lobby TV.
2. Website
 - Sponsorship featured on the Centre Theater and "The Charles L. Blockson Exhibition" webpages.
3. Social Media
 - Sponsorship recognized in a social media posts on the Theater's Social Account.
4. Additional Benefits
 - Passes:
 - Sponsor will receive 10 free tickets to The Charles L. Blockson Exhibition.

Sponsorship Agreement

Sponsorship Agreement

This Agreement is made on _____ between Elmwood Park Zoo ("EPZ") and Sponsor ("SPONSOR").

IT IS HEREBY AGREED between the parties, as follows:

1. PARTNERSHIP FEE

SPONSOR shall pay the following sum for the event sponsorships in which it wishes to engage. Payment installments are accepted:

- \$3,500.00 (Three Thousand and Five Hundred Dollars) for 2023 *BLAM!* Sponsorship and associated benefits.
- \$1,000.00 (One Thousand Dollars) for 2023 *BLAM!* Sponsorship and associated benefits.

EPZ is a 501(c)(3) non-profit organization, Tax ID# 23-1970067.

SPONSORSHIP BENEFITS

EPZ shall provide SPONSOR with the sponsorship benefits set out in each sponsorship level presented.

USE OF SPONSOR NAME/LOGO

By this Agreement, EPZ is authorized to use the SPONSOR logo provided in conjunction with all public communications relating to the sponsored activities and partnership. EPZ is authorized to use these logos and designated corporate entities in all advertising and promotional materials. EPZ shall give SPONSOR the right to approve all materials produced before publication, pending SPONSOR' approval within five (5) days of submitted work by EPZ. EPZ has the right to publish and publicize any promotions that have not been approved within this five (5) day approval period.

USE OF ZOO NAME/LOGO

By this Agreement, SPONSOR is authorized and shall be permitted use of EPZ logo in conjunction with all internal and public communications relating to the partnership. EPZ shall provide SPONSOR with the corporate logo and shall permit use of logo and corporate name for all advertising and promotional materials produced, published, broadcast, displayed or exhibited in connection with the partnership, subject to prior review and approval by EPZ.

CERTIFICATE OF INSURANCE

SPONSOR will provide a Certificate of Insurance. SPONSOR does not hold Elmwood Park Zoo or its entities responsible for an injuries, damages, and/or issues of or to its employee or its property.

AMENDMENTS TO AGREEMENT

This Agreement may be amended upon written approval by the parties.

ASSIGNMENT

Neither party shall transfer, change or purport to assign, transfer or change this Agreement or any of its rights or obligations without prior written consent of the other party, which shall not be unreasonably withheld.

ENTIRE AGREEMENT

This agreement constitutes the entire agreement of the parties and shall supersede any prior or contemporaneous agreements or negotiation, whether written or oral, between the parties, regarding the sponsorship.

SPONSOR (SPONSOR)

ELMWOOD PARK ZOO (EPZ)

(Signature)

(Signature)

Name: _____

Name: _____

Company: _____

Title: _____

Title: _____

Date: _____

Date: _____